

2022-24 Batch

**DR. B.R. AMBEDKAR OPEN UNIVERSITY
FACULTY OF SOCIAL SCIENCES
M. A. I YEAR – SEMESTER - II
Subject: Journalism and Mass Communication
MAJMC28901MLE: Media Laws and Ethics**

**[Max. Marks: 15
[Min. Marks: 06**

Assignment – I

Note:

1. Do not copy the answers directly from any of the books.
2. As far as possible try to answer the questions independently in your own words.
3. If it is necessary to quote from any source, give the correct reference.
4. Use your own foolscap pages for writing the assignments.
5. Leave sufficient margins for the comments of the evaluator.
6. Completion of this assignment normally should not take more than 45 minutes time.

Section – A

**Answer any One of the following questions in about 40 lines
Each question carries 10 marks.**

1. Talk to any journalists known to you and write how Working Journalist Act is being implemented.
2. Discuss the problems faced in finding facts.

Section – B

**Answer any One of the following questions in about 20 lines
Each question carries 05 marks.**

1. Describe the role of journalism in socio-cultural change in India.
2. Explain Freedom of Speech and Expression as per Indian constitution and its limitations.

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**[Max. Marks: 15
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Assignment – II

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Section – A

**Answer any One of the following questions in about 40 lines
Each question carries 10 marks.**

1. Explain with examples how the press can safeguard Human Rights.
2. Discuss the benefits and concerns of using Photoshop to edit photographs

Section – B

**Answer any One of the following questions in about 20 lines
Each question carries 05 marks.**

1. What is investigative journalism? Explain its elements with examples.
2. Examine the role of press in safeguarding Human Rights.

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**DR. B.R. AMBEDKAR OPEN UNIVERSITY
FACULTY OF SOCIAL SCIENCES
M. A. I YEAR – SEMESTER - II
Subject: Journalism and Mass Communication
MAJMC28902EM: Editing for Media**

**[Max. Marks: 15
[Min. Marks: 06**

Assignment – I

Note:

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Section – A

**Answer any One of the following questions in about 40 lines
Each question carries 10 marks.**

1. “Editorial department is the backbone of newspaper” – Comment.
2. Choose any news story from any two newspapers on the coverage of the same event and analyze the differences in headlines, lead and presentation.

Section – B

**Answer any One of the following questions in about 20 lines
Each question carries 05 marks.**

1. Describe the role and responsibilities of editor.
2. Explain the magazine editing process.

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M. A. I YEAR – SEMESTER - II
Subject: Journalism and Mass Communication
MAJMC28902EM: Editing for Media**

**[Max. Marks: 15
[Min. Marks: 06**

Assignment – II

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Section – A

**Answer any One of the following questions in about 40 lines
Each question carries 10 marks.**

1. Discuss the importance and principles of Editing.
2. “An editorial is an article that presents the newspaper’s opinion”. – Discuss.

Section – B

**Answer any One of the following questions in about 20 lines
Each question carries 05 marks.**

1. Editorial policy is distinct from newspaper to newspaper, justify with your answer with examples.
2. Describe structure, content and style of broadcast media.

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**DR. B.R. AMBEDKAR OPEN UNIVERSITY
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M. A. I YEAR – SEMESTER - II
Subject: Journalism and Mass Communication
MAJMC28903BJP: Broadcast Journalism Practice**

[Max. Marks: 15

[Min. Marks: 06

Assignment – I

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Section – A

**Answer any One of the following questions in about 40 lines
Each question carries 10 marks.**

1. Prepare an outline for a script for a documentary on any social issue of your choice.
2. Explain various formats of radio programmes with examples from AIR.

Section – B

**Answer any One of the following questions in about 20 lines
Each question carries 05 marks.**

1. Giving reasons, write about your favourite television journalist.
2. Identify the ethical issues that journalists may encounter when reporting on natural disasters involving human loss.

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MAJMC28903BJP: Broadcast Journalism Practice**

[Max. Marks: 15

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Assignment – II

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Section – A

**Answer any One of the following questions in about 40 lines
Each question carries 10 marks.**

1. Discuss the importance of a radio as tool of socio-economic development.
2. Describe the process of script writing for documentaries with examples.

Section – B

**Answer any One of the following questions in about 20 lines
Each question carries 05 marks.**

1. Explain the role of television in promoting education in India.
2. Identify the key benefits of specialized audience programs for the target audience.

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M. A. I YEAR – SEMESTER - II
Subject: Journalism and Mass Communication
MAJMC28904INM: ICT and New Media**

**[Max. Marks: 15
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Assignment – I

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Section – A

**Answer any One of the following questions in about 40 lines
Each question carries 10 marks.**

1. ‘The World Wide Web is perfect example of Hypermedia’. Give reasons to support this statement.
2. Explain the evolution of Information and Communication Technologies.

Section – B

**Answer any One of the following questions in about 20 lines
Each question carries 05 marks.**

1. Information gap in the society leads to Digital Divide. Discuss.
2. Identity various web designing resources.

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M. A. I YEAR – SEMESTER - II
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MAJMC28904INM: ICT and New Media**

**[Max. Marks: 15
[Min. Marks: 06**

Assignment – II

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Section – A

**Answer any One of the following questions in about 40 lines
Each question carries 10 marks.**

1. Select any newspaper's website and analyse what components are included in the website.
2. Describe the trends in online newsroom.

Section – B

**Answer any One of the following questions in about 20 lines
Each question carries 05 marks.**

1. Discuss the impact of the Internet and World Wide Web on global communication.
2. "Social media is a powerful tool of communication" – Discuss.

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**DR. B.R. AMBEDKAR OPEN UNIVERSITY
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M. A. I YEAR – SEMESTER - II
Subject: Journalism and Mass Communication
MAJMC28905MM: Media Management**

**[Max. Marks: 15
[Min. Marks: 06**

Assignment – I

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Section – A

**Answer any One of the following questions in about 40 lines
Each question carries 10 marks.**

1. Explain the major issues involved in managing a newspaper organization post COVID-19.
2. Give a comparative study between digital printing and conventional printing processes.

Section – B

**Answer any One of the following questions in about 20 lines
Each question carries 05 marks.**

1. Describe the structure of a news agency.
2. Discuss the functions of Central Bureau of Communication.

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Subject: Journalism and Mass Communication
MAJMC28905MM: Media Management**

**[Max. Marks: 15
[Min. Marks: 06**

Assignment – II

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Section – A

**Answer any One of the following questions in about 40 lines
Each question carries 10 marks.**

1. Point out the media entrepreneurship problems and prospects.
2. Analyse the issues concerning the broadcast management post COVID-19.

Section – B

**Answer any One of the following questions in about 20 lines
Each question carries 05 marks.**

1. Management has the primary function to satisfy the stakeholders. Explain.
2. Explain how emergence of internet has changed the economics of daily newspaper.

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