



Dr. B.R. AMBEDKAR OPEN UNIVERSITY
FACULTY OF COMMERCE & BUSINESS MANAGEMENT
DEPARTMENT OF BUSINESS MANAGEMENT
POST-GRADUATE DIPLOMA PROGRAMMES

205: GUIDELINES FOR PREPARING PROJECT REPORT
(2022-23 BATCH)

The students of P G Diploma Programmes should undertake a 'Project Work' after completion of their Ist Semester, i.e., during the IInd Semester of the programme, which carries a weightage of 3 credits (60 marks). Both, preparation and submission of a 'Project Report', for the project-work undertaken and completed, are very important and integral part in P G Diploma programmes, and in the process the students are expected to devote considerable time on collection, analysis, interpretation of data and also exercise utmost care in preparation of the final project report.

I) OBJECTIVE

The purpose of introducing the Project Work into these programmes is two-fold:

- i) To equip the students with the required skills in not only understanding subject but also analyzing some given real-life industrial/business situations, through their conceptual knowledge, acquired during the study of the programme and by application of the same, while using various managerial and statistical tools, techniques, etc., under those situations; and
- ii) To elevate and enable the students to offer their observations based on analysis, if any, made during the study of the situations, as the pertinent and constructive suggestions, to those industrial / business organizations under study.

II) THE PROJECT WORK AND THE PROJECT REPORT

A Project Work is a scientific and systematic study of a real issue or problem, and it is intended to resolve the issue / problem with the application of managerial concepts, skills, tools, etc. The project work, thus taken up as a course, must aim at contributing some amount of new or improved knowledge to the existing knowledge of the student. The problem/issue taken-up under study, has to be necessarily from any of the disciplines of management study. It may be either a case study, where an issue/problem has been dealt with, through the process of management or some kind of general/comparative study of industry/economy. Hence, for the preparation a Project Report, a student has to, at first, systematically collect the required data pertaining to an organization under study, and thereafter, scientifically analyze and interpret the data, and finally, offer some constructive suggestions based on the conclusions drawn there-from the study.

III) THE CHOICE OF SELECTION OF A TOPIC

The student is free to choose any topic, having relevance to the changing scenario of economy/business/industry, based on his/her interest and also in consultation with his or her project Supervisor/Guide. However, the student is, therefore, advised to select a specific topic within his/her area of specialization *only* and carry out the research work *personally*, under the guidance of a Guide/Supervisor. That is, for example, a student doing P G Diploma in Marketing Management shall undertake Project Work in Marketing area only, and same is the case with the students doing P G Diploma in Financial Management / Human Resource Management / Operations Management.

IV) THE SELECTION OF AN ORGANIZATION

The student, before starting the project work, has to select an organization where he or she intends to carry out the proposed project work. Such organization may be, either, the one the student is working with, or, any other organization permitting the student (*in both cases through an official Letter of Acceptance*) to do the proposed project-work on it. In either case, it must be the organization where the student has necessary permission to access the required data / information and the opportunity to discuss his / her ideas and views pertaining to the project work with the organization's executives, officers, authorities, etc.

Further, the student, at the time of submitting the Project - Proposal or Synopsis itself, has to, not only, specify the name of the organization selected for the study, but also attach with the said proposal, a copy of duly authorized letter of acceptance on the organization's official letter-head granting necessary permission to that effect, compulsorily.

V) WHO CAN BE A PROJECT SUPERVISOR OR GUIDE?

List of Recognized Project Guides/Supervisors is uploaded separately in the University Website. Students are advised to go through the list and select the Guide / Supervisor as per their locality and accessibility. However, in-service candidates can choose the executives working in their organizations, who satisfy the following eligibility criteria, as their Project Guide.

1. The proposed Project Supervisors/Guides should be:
 - i) A Post Graduate in Management/Commerce/Industrial Management from a recognized University with a minimum of five (5) years research experience in his/her respective field/area of study; or
 - ii) A Professional, may be a CA, CWA, CMA, CS, etc., with an outstanding research contribution through publications, like Books, Articles in leading Journals/Magazines, etc.; or
 - iii) An Academic Counsellor of the University, handling classes for MBA at any of its study centres, with a minimum of five (5) years research experience in his or her area of study; or
 - iv) A Professor/Associate Professor/Asst. Professor of any Indian University with a minimum five (5) years research experience in the field of Commerce/Management; or

- v) Any faculty member of the Faculty of Commerce and Business Management Dr. B. R. Ambedkar Open University, Hyderabad.
2. A Curriculum Vitaé (CV) of the Project Guide/Supervisor, except a Internal faculty member of Dr. BRAOU, Hyderabad, should be submitted along with the Project Synopsis. The CV should be provided *on a personal/official letter-head* of the Project Supervisor/Guide and it should be duly dated and signed by him/her personally.
 3. Each Guide/Supervisor is permitted to have a maximum of eight (8) students of Dr. BRAOU, Hyderabad, under his/her guidance for their Project Works, in a batch or spell at a time.
 4. The Project Guide/Supervisor is requested to ensure that none of his/her guided students has copied from others' work and is required to furnish a declaration to that effect in Annexure-1. Further, the Supervisor/Guide ought to make sure that no two students of his/her select the same topic in the same organization as their project works.

VI) PREPARATION AND SUBMISSION OF PROJECT PROPOSAL / SYNOPSIS

Once the topic/title of the project work has been finalized, the student is required to prepare the Project Proposal/Synopsis in about **4 to 5 typed/word-document pages** with **1.5 line spacing**, covering various aspects as mentioned in **Annexure-3** and submit the same, on or before the scheduled date for its submission in the Department of Business Management, along with the Curriculum Vitaé of the Project Supervisor/Guide as specified earlier and also with **Proforma for Approval of Project Proposal** (Please see Annexure – 2). No 'Project Proposal/Synopsis' is accepted after the last date of submission and also without the CV of the Project Supervisor/Guide. It is to be particularly noted that the specimen signature of the Supervisor/Guide is scanned and kept in store in digital mode for all the future verifications by the University.

The copy of the Project Proposal/Synopsis should be submitted or sent to the University along with the following enclosures:

- 1. ANNEXURE – 1;**
- 2. ANNEXURE - 2 (in duplicate);**
- 3. Project Supervisor/Guide's Curriculum Vitaé (duly signed by him/her);**
- 4. A Letter of Acceptance (Original) from the organization under study; and**
- 5. Self-Addressed Envelope (One only) (with PIN Code and Mobile Number).**

The address, where the Project Proposal/Synopsis to be submitted or sent to, is as below:

**The Head,
Department of Business Management,
Dr. B. R. Ambedkar Open University,
Road No.: 46, Jubilee Hills, Hyderabad - 500 033.
Telangana State, India.**

Note: If, at any time during the course of study, there is any change in your correspondence address, such change may be communicated at the earliest to the above addressee and also to the Director, Learner Support Services Division, Dr. BRAOU, Hyderabad, for a timely reach of every future correspondence from the University.

VII) APPROVAL OF THE PROJECT PROPOSAL/SYNOPSIS

The Department of Business Management informs the student regarding the approval or otherwise of the Project Proposal/Synopsis, along with reasons in case of any 'Non-Approval', within a period of one (1) month after the last date of the submission of such Project Proposals / Synopses by the students of that current batch/spell.

In case of non-approval of a Project Proposal/Synopsis, the student affected may have to revise the Project Proposal/Synopsis as suggested by Head of the Department and resubmit the revised Project Proposal / Synopsis (duly signed by the Project Supervisor/Guide again), to the Head, Dept. of Business Management, (address, same as given above) along with all the annexure, at the earliest.

Note: No student is advised to start his/her research activity (the project work) until he/she receives the proposal **approval copy (Annexure - 2)** from the University.

VIII) PREPARATION AND SUBMISSION OF THE PROJECT REPORT

The student is required to prepare a 'Project Report' on the completion of the project work undertaken by him/her, in about 50-60 pages (A4 size only) with font size at 12 point in 1.5 line spacing on a bond paper (including appendices, exhibits, etc.), or even more than 70 pages, but not exceeding 80 pages, depending on the scope of the project work undertaken.

In case two or more project reports are found same/similar/copied/traced with earlier project reports, the University holds the discretion to invalidate all such reports and may require such students to re-submit their reports after completing their project works afresh. Needless to mention that, the Project Supervisor/Guide, who encourages such false project reports, will be de-recognized and black-listed for all future academic purposes by the University.

The final Project Report must contain the following:

1. The original proposal-approval copy issued by the Dean, Faculty of Commerce & Business Management, Dr. BRAOU (Annexure-2 - 1st copy).
2. The 'Letter of Acceptance' (*Photo Copy of the Original*) from the organization under study.
3. A 'Project Completion Certificate' from the company/organization selected for the study. [On its official letter-head and duly dated and signed by its Authorized Official(s)].
4. A certificate issued and signed by the Project Supervisor/Guide (Annexure-4).
5. A self-declaration of the student (Annexure-5).
6. A copy of the 'Project Synopsis', as approved in the beginning by the University.
7. Project Report shall be submitted along with a CD (Soft Copy) to the Department of Business Management.

Note:

1. Every student must get minimum of two (2) sets of the final Project Report, bounded in hard-bound form, to submit one (1) hard-bound-copy to the Head, Department of Business Management, Dr. B. R. Ambedkar Open University, Road No. 46, Jubilee Hills, Hyderabad - 500004 either in-person or through Registered Post / Courier with 'Acknowledgment Due' and necessarily bring the second hard-bound copy as his/her 'personal copy' on the day of viva-vocé examination along with the Examination Hall Ticket. Any change in the submission address will be intimated to the students and also will be placed in the University Website.
2. Spirally bound project report sets are NOT ACCEPTED by the University.
3. In case the Project Guide/Supervisor, and/or the Organization selected for the study, require(s) (Optional) the Project Report, the student has to necessarily submit them by getting some extra copies of the same prepared.

IX) GUIDELINES TO THE PROJECT GUIDES / SUPERVISORS

1. The Guides/Supervisors are requested to familiarize themselves with the '**GUIDELINES FOR PREPARING PROJECT REPORT**' uploaded in the University Website (www.braou.ac.in / <https://www.braouonline.in>) before start guiding the students approached them for guidance.
2. The Guide/Supervisor is expected to suggest suitable title in the area of specialization / study of the students.
3. The Guide/Supervisor is expected to check the suitability of the title and customize with the organization selected for the study while preparing the Project Proposal / Synopsis (4-6 pages), as prescribed by the University.
4. The Guide/Supervisor is expected to continuously monitor the Project Work of the students working under him / her, starting from the Project Proposal preparation stage till the submission of the final report to the University.
5. The Guides/Supervisors are expected to:
 - Help the students in identifying and framing the problem for the proposed project;
 - Advise the student on the collection of literature for review;
 - Help the students in designing research methodology for the Project Work;
 - Suggest suitable research instrument for data collection (Questionnaire / Schedule);
 - Guide the student on selecting the sample size from the sample population;
 - Guide the student on the procedure relating to collection of data, if the work is based on Secondary Data;
 - Check the raw data collected to ensure that authentic data is collected from the organization selected for the study;
 - Help in data analysis and interpretation of the results by identifying suitable statistical tools;
 - Correct the Project Work carefully to ensure that it is of good standard and in the format specified by the Department of Business Management, Dr. B. R. Ambedkar Open University, Hyderabad; and
 - Check whether the permission and completion letters are obtained from the organizations concerned.
6. In cases where the students are not reporting the progress of the Project Work to the guides to his / her satisfaction, the guides may report the same to Dean, Faculty of Commerce & Business Management, Dr. B. R. Ambedkar Open University, Hyderabad,

either through WhatsApp / e-mail (Ph: 9281013617 / dean.fcbm@gmail.com) mentioning the details of the Guide/Supervisor and also those of the student.

7. The Guides/Supervisors are requested to take utmost care before signing the final Project Report to ensure that the work is original and has definitely been done under his / her supervision.
8. The Guides/Supervisors are requested to maintain a list of students working under their supervision, academic year-wise, for official record.
9. The Guides/Supervisors are advised to ensure that the entire Project Report should not exceed 80 pages in all.
10. The Guides/Supervisors are requested to ensure that the students are submitting the specified number of Project Report, along with a CD (Soft Copy), to the University, after checking plagiarism.

X) LIST OF PROJECT TITLES (*indicative only*)

An indicative list of project titles is given in **Annexure-4** for the guidance of the student. However, the student is free to choose any other topic as suggested by the Organization selected for the study / in consultation with the Research Guide/Supervisor.

XI) LAST DATE FOR SUBMISSION OF THE PROJECT PROPOSAL / SYNOPSIS

30-11-2023

XII) LAST DATE FOR SUBMISSION OF THE PROJECT REPORT

15 days before the commencement of II Semester-End Examinations.

XIII) MARKS FOR THE PROJECT REPORT

The Project Report carries 3 Credits (60 marks). Hence, the students are required to pay greater attention not only in the preparation, but also in the timely submission of their Project Reports.

XIV) VIVA-VOCÉ EXAMINATION

1. Every student is required to come in person to attend the Viva-Vocé examination on the day and the time as scheduled/announced by the University.
2. The Viva-Vocé Examination carries 2 Credits (40 marks).
3. Even though Viva-Voce examination is a comprehensive one, submission of Project Report on time is a pre-requisite to attend the Viva-Vocé examination.

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ANNEXURE – 1
DECLARATION

I, the undersigned, hereby, declare that the following student (s) - not exceeding eight (8) in all/total - pursuing their P G DIPLOMA IN _____ Programme from Dr. BRAOU, Hyderabad, is/are carrying on their project work(s) under my guidance for the Academic Year 2022-23 and the particulars (viz., Student's Name, Admission No., and Title of the Project Work) of those students including the one (Sl. No.), whose synopsis has been just now signed by me, are provided here below:

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.

Name and Address:
(Supervisor / Guide)

Signature
(Guide/Supervisor)
Date: _____

ANNEXURE – 2

DR. B. R. AMBEDKAR OPEN UNIVERSITY
FACULTY OF COMMERCE & BUSINESS MANAGEMENT
DEPARTMENT OF BUSINESS MANAGEMENT
Proforma for Approval of Project Proposal

Name of the Programme: P G DIPLOMA IN _____ MANAGEMENT

Admission No.: Study Centre:

1. Name and Address of the Student: _____

Contact/Mobile Number:

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E-mail Id: _____

2. Title of the Project Report: _____

3. Name & Designation of the Supervisor/
Guide (with official address): _____

4. Is the Supervisor/Guide an Academic
Counsellor of Dr. BRAOU, Hyderabad? : Yes / No
(Please attach his/her **Curriculum Vitae**) (Please tick whichever is applicable)

Signature of the Student
Date: _____

Signature of the Guide/Supervisor
Date: _____

Approved

DEAN

Date: _____

Suggestions for improvement (if any):

- 1.
- 2.

ANNEXURE – 2

**DR. B. R. AMBEDKAR OPEN UNIVERSITY
FACULTY OF COMMERCE & BUSINESS MANAGEMENT
DEPARTMENT OF BUSINESS MANAGEMENT
Proforma for Approval of Project Proposal**

Name of the Programme: P G DIPLOMA IN _____ MANAGEMENT

Admission No.: Study Centre:

1. Name and Address of the Student: _____

Contact/Mobile Number:

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E-mail Id: _____

2. Title of the Project Report: _____

3. Name & Designation of the Supervisor/
Guide (with official address): _____

4. Is the Supervisor/Guide an Academic
Counsellor of Dr. BRAOU, Hyderabad? : Yes / No
(Please attach his/her **Curriculum Vitae**) (Please tick whichever is applicable)

Signature of the Student
Date: _____

Signature of the Guide/Supervisor
Date: _____

Approved

DEAN

Date: _____

Suggestions for improvement (if any):

- 1.
- 2.

ANNEXURE – 3

FORMAT OF PROJECT SYNOPSIS

THE PROJECT SYNOPSIS SHOULD COVER THE BELOW ASPECTS IN BRIEF

1. Introduction of the Study
2. Need for the Study and Statement of the Problem
3. Objectives of the Study and Hypothesis
4. Scope and Period of the Study
5. Methodology and Database
6. Plan of the Study or Chapterization

The above aspects are briefly explained below:

- 1. Introduction of the Topic:** Under this heading, you should write a brief introduction about the topic selected by you. For example, if the topic selected by you is Performance Appraisal in M/s. XYZ Co. Ltd - then you should write briefly about Performance Appraisal & its importance.
- 2. Need for the Study and Statement of the Problem:** Here, you need to state briefly the profile of the Organization selected by you for your study and what is the need of studying that particular topic in that Organization.

What is the problem existing in the area of the study in the Organization selected and what's that you wanted to prove after completing your study should be written here.

- 3. Objectives of the Study and Hypothesis:** You have to give the list of objectives (3 or 4 objectives only) formulated for your study, i.e. what's that you are going to study/analyze/examine, should be written under this heading.
- 4. Scope and Period of the Study:** What are the different areas (E.g.: if the topic selected is Performance Appraisal, it may not be possible to cover all the categories of employees. Hence, you have to confine your study to any one level of employees) to which you are confining your study should be written here.

The data belonging to which period you will collect (say past 1 year / 3 years / 5 years) should be stated here.

- 5. Methodology and Database:** How you are collecting the data for your study (i.e. Primary Data & Secondary Data), what is your sample size, etc. should be mentioned here. Further, the statistical tools you intend to use for data analysis should also be mentioned in the Project Synopsis.
- 6. Plan of Study / Chapterization:** The suggested chapterization is provided here below:

The final project report shall consist of following four Chapters:

Chapter-I: Introduction (Introduction to the topic as the theoretical background, Existing Systems / Practices /Policies in the Organization under study, in the selected area (For ex. Performance Appraisal in M/s. XYZ Co. Ltd. - Existing Practices / Policies) have to be covered in this chapter (10-15 Pages). Need for the study, Objectives, Methodology etc. should be written in this chapter) (15-20 Pages).

Chapter-II: Profile of the Company (An executive summary of the Company selected for the study should be given) (10-15 Pages).

Chapter-III: Data Analysis and Interpretation (Ex: Performance Appraisal System in XYZ Co. Ltd. - An Analysis) has to be taken up with the help of appropriate Statistical techniques in order to achieve the objectives formulated for this study / project work (15-20 Pages).

Chapter-IV: Conclusions & Suggestions: the student has to present his /her list of findings, conclusions and suggestions in this Chapter (05-10 Pages).

Note: Annexure(s), Supporting information, Tables, etc. have to be presented under this heading (05-10 Pages).

Bibliography: A list of Books, Journals, Magazines, etc. referred to, by the student during the project work, has to be given under this heading (01-02 Pages).

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ANNEXURE – 4

LIST OF TOPICS FOR A PROJECT WORK (INDICATIVE ONLY)

FOR P G DIPLOMA IN FINANCIAL MANAGEMENT STUDENTS

- 1) Availability and Utilization of Bank Finance for Working Capital Needs – A Study
- 2) Stock Broking Operations in Hyderabad Stock Exchange (HSE) – A Study
- 3) Children's Savings Schemes – A Comparative Select Banks
- 4) A study of Cost Control Techniques of Two Manufacturing Units
- 5) Working of Housing Finance Companies – A Case Study of HDFC/LIC
- 6) Portfolio Management Practices of an Organization
- 7) Performance of Non-Banking Finance Companies – A Study of Select Companies in twin Cities of Hyderabad and Secunderabad
- 8) Problems and Prospects of Non-Banking Finance Companies
- 9) Emerging Trends in Merchant Banking – A Study of Select Companies
- 10) Trends in Mutual Funds – A Case Study
- 11) Working Capital Management in Small Scale Units – A Study of Select Units
- 12) Sources and Applications of Funds – A Case Study
- 13) Problems and Prospects of Venture Capital – A Case Study
- 14) Working of National Stock Exchange (NSE)
- 15) Working of SEs in India – A Comparative Study of BSE and NSE
- 16) Role of HDFC in Providing Housing Finance to Middle and High-Income Groups
- 17) Mergers and Acquisitions in India – A Study
- 18) Issue management – A Study of a Select Organization
- 19) Accounting Standards – Some Issues
- 20) Management Control Systems – A Case Study
- 21) Performance of Multi National Companies (MNCs): A Study
- 22) Currency Swaps: An Instrument of International Finance
- 23) Foreign Direct Investment
- 24) National Depository System
- 25) Insider Trading: Effects on Stock Returns
- 26) Equity Share Valuation: A Study of Pharmaceutical / Cement / Textiles Industry, etc.
- 27) Securities Market and On-Line Trading: A Study
- 28) Environmental Reporting in India: A Study
- 29) On-Line Banking: Problems and Prospects
- 30) Dematerialization: A Study
- 31) A Study on Various Investment Options Available in India
- 32) Risk Management and Portfolio Management of Investors in the Equity Segment
- 33) A Study on Perception of Investors Investing in Life Insurance
- 34) A Study on Investment Pattern and Preference of Retail Investors
- 35) Financial Inclusion and Pradhan Mantri Jan Dhan Yojana
- 36) Comparison between Investment in Equity and Mutual Funds
- 37) The Effect of Changes in Credit Ratings on Equity Returns

- 38) Activity-Based Costing and Management
- 39) A Study on Financial Derivatives (Futures and Options)
- 40) Corporate Governance Indicators and Firm Value
- 41) Management of Non-Banking Finance Companies – A Study of Select Companies
- 42) Management of Finance in Small Business Units – A Study of Select Units
- 43) Policies and Practices of Lease Accounting – A Study of Select Companies.

FOR P G DIPLOMA IN MARKETING MANAGEMENT STUDENTS

- 1) Comparative Study of Air Tariff structure
- 2) Comparison of Advertisement Tariff Rates of Print and e-Media
- 3) Pricing Strategies of Private Airways Operating in India
- 4) Impact of Advertisements on Consumer Behaviour – A Case Study
- 5) Marketing Strategies of any Private Sector Organization
- 6) Marketing Health Care Products-Problems and Prospects
- 7) Market Structure of Agri-Products: A Study
- 8) Marketing Dairy Products – A study of Jersy / Vijaya / Heritage / Amul
- 9) Marketing Poultry Products – A Case Study
- 10) Marketing of Financial Services – A Case Study
- 11) Rural Marketing in India: The Emerging Scenario
- 12) Marketing of Educational Services with Particular Reference to Plus-Two Level
- 13) Customer Relationship Management in an Organization
- 14) Supply Chain Management in an Organization
- 15) Distribution Strategy – A Case Study
- 16) A Study on Creation of Luxury Brand
- 17) Promotion Strategies of a Select Retail Organization
- 18) A Study Changing Consumer Preference towards Organized Retailing from Unorganized Retailing
- 19) Influence of Branding on Consumer Purchasing Behaviour
- 20) Integrated Marketing Communication
- 21) Impact of CRM in Retail Industry
- 22) Event Marketing Strategies – A Study
- 23) Factors Influencing the Consumer Behaviour (relating to a select product / brand)
- 24) Post-Purchase Behaviour of Buyers of a Select Product
- 25) Impact of Recent Trends in Advertising on Consumer behaviour
- 26) Merchandize Management in a Select Retail Organization
- 27) Pricing Strategies of Retail Organizations – A Comparative Study
- 28) Impact of Atmospherics and Retail Space Management on Consumer behaviour
- 29) Social Media Marketing – A Study
- 30) Pricing Strategies of MNCs – A Study of a Select Organization
- 31) International Marketing Communication – A Study of a Select MNC
- 32) Problems and Prospects of Digital Marketing – A Study of a Select Organization

FOR P G DIPLOMA IN HUMAN RESOURCE MANAGEMENT STUDENTS

- 1) HRM Practices in an Organization – A case study
- 2) Impact of Training on the Performance of Employees – A Case Study
- 3) Recruitment and Selection Practices in an Organization – A Case Study
- 4) Performance Appraisal in an Organization – A Case Study
- 5) Labour Turnover – A Case Study (of any organization)
- 6) Grievance Redressal Machinery in an Organization – A Case Study
- 7) Human Resource Accounting in an Organization – A Case Study
- 8) Building Core Competencies: An Analytical Study
- 9) Motivation and Productivity: A Critical Analysis
- 10) Morale and Job Satisfaction: A Case Study
- 11) Management of Change - A Case Study
- 12) Organizational Climate and Leadership - A Case Study
- 13) Impact of Motivational Factors on Employee Performance in an Organization
- 14) Impact of Compensation and Reward System on the Performance of an Organization
- 15) Impact of Team Work on Organizational Productivity – A Case Study
- 16) Work – Life Balance and Job Satisfaction of Employees in a Select Organization
- 17) Employee Engagement Practices in an Organization – A Case Study
- 18) Organizational Culture in an Organization – A Case Study
- 19) Quality of Work Life of Employees in an Organization – A Case Study
- 20) Workers Participation in Management in an Organization – A Case Study
- 21) Impact of Collective Bargaining on Industrial Dispute
- 22) Work Force Diversity Management in an Organization – A Study
- 23) Knowledge Management Applications in HR Activities in an Organization
- 24) Satisfaction of Employees about the Performance Management System – A Study
- 25) 360⁰ Performance Appraisal System – A Study
- 26) Performance Management in Service Sector – A Study
- 27) Settlement of Industrial Disputes in a Select Organization – A Study
- 28) Impact of Technological Changes on Industrial Relations in a Select Organization
- 29) Challenges Faced by MNCs in HRM – A Study
- 30) Impact of Cross-Cultural Diversity in Work Force on the Performance of an Organization

FOR P G DIPLOMA IN OPERATIONS MANAGEMENT STUDENTS

- 1) Inventory Management in an Organization – A Study
- 2) Maintenance Management in an Organization – A Study
- 3) Purchase System Management in an Organization – A Study
- 4) Inventory Management in an Organization – A Study
- 5) Warehousing Management in an Organization – A Study
- 6) Materials Management in an Organization – A Study
- 7) Analysis of Total Quality Management Implementation in an Organization
- 8) Total Quality Management in an Organization – A Study
- 9) Supply Chain Management in an Organization – A Study
- 10) Study of Operations in a Retail Organization – A Study
- 11) Logistics Management in an Organization – A Study
- 12) Implementation of Total Productivity Maintenance System in an Organization
- 13) Impact of Information Technology on SCM
- 14) TQM in Service Sector (Health Care / Banking / Financial Service, etc.)
- 15) Study of Six Sigma Implementation in Organization
- 16) Effect of Information Technology on Inventory Management in an Organizations
- 17) Study on Agile Project Management with Reference to IT Company
- 18) ERP Systems in an Organization
- 19) e-Commerce and SCM – A Study
- 20) A Study on Lean Manufacturing and its Implementation in an Organization
- 21) TQM and its Practices in an Organization
- 22) Kaizen and its Implementation in an Organization
- 23) Human Resource Factor in TQM – An Analysis
- 24) HR Dimensions in WCM
- 25) Impact of Business Process Outsourcing on the Functioning of an Organization
- 26) Business Process Reengineering and its impact on the Functioning of an Organization
- 27) Implementation of Advanced Techniques in Maintenance Management – A Study in a Select Organization
- 28) A Study on Just-in-Time Logistics in a Select Organization
- 29) Implementation of Flexible Manufacturing Systems in an Organization – A Study
- 30) Study on Project Scheduling in a Select Organization

Notes:

- A) The above identified / suggested topics, are merely provided to give the student a fair idea about the different sub-areas that suit research / project work. This list of topics is not an inclusive one. Therefore, the student is advised to choose a correct and complete title for the project work, only after discussing with the Project Supervisor / Guide, and mention the same title while sending the project proposal / synopsis for the approval from the University.
- B) The name of the organization selected for the study shall also have to be mentioned very clearly in the ‘Proforma for Approval of Project Proposal’, not merely enclosing the official Letter of Acceptance (Original) from the organization under study.
