

Batch: 2021-23

**DR. B.R. AMBEDKAR OPEN UNIVERSITY
FACULTY OF SOCIAL SCIENCES
M. A. I YEAR – SEMESTER - II
Subject: Journalism and Mass Communication
MAJMC28901MLE: Media Laws and Ethics**

**[Max. Marks: 15
[Min. Marks: 06**

Assignment – I

Note:

1. Do not copy the answers directly from any of the books.
2. As far as possible try to answer the questions independently in your own words.
3. If it is necessary to quote from any source, give the correct reference.
4. Use your own foolscap pages for writing the assignments.
5. Leave sufficient margins for the comments of the evaluator.
6. Completion of this assignment normally should not take more than 45 minutes time.

Section – A

**Answer any One of the following questions in about 40 lines
Each question carries 10 marks.**

1. Discuss the fundamental rights. What is their significance.
2. Talk to three journalists known to you and write how Working Journalist Act is being implemented.

Section – B

**Answer any One of the following questions in about 20 lines
Each question carries 05 marks.**

1. What precautions do you take while reporting communal violence?
2. Which information is exempted from disclosing under RTI?

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Assignment – II

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Section – A

**Answer any One of the following questions in about 40 lines
Each question carries 10 marks.**

1. Write in detail laws regulating content on social media.
2. Discuss the salient features of Copyright Act.

Section – B

**Answer any One of the following questions in about 20 lines
Each question carries 05 marks.**

1. Ethical and legal aspects of right to privacy.
2. Contempt of Courts Act.

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**DR. B.R. AMBEDKAR OPEN UNIVERSITY
FACULTY OF SOCIAL SCIENCES
M. A. I YEAR – SEMESTER - II
Subject: Journalism and Mass Communication
MAJMC28902EM: Editing for Media**

**[Max. Marks: 15
[Min. Marks: 06**

Assignment – I

Note:

1. Do not copy the answers directly from any of the books.
2. As far as possible try to answer the questions independently in your own words.
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Section – A

**Answer any One of the following questions in about 40 lines
Each question carries 10 marks.**

1. Describe the structure of editorial department in a multi edition daily newspaper (Talk to any journalist known to you to find out).
2. Select some photos published in a newspaper of your choice, comment on their photo cropping and caption writing.

Section – B

**Answer any One of the following questions in about 20 lines
Each question carries 05 marks.**

1. Editing for accuracy.
2. Rewriting copy.

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MAJMC28902EM: Editing for Media**

**[Max. Marks: 15
[Min. Marks: 06**

Assignment – II

Note:

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6. Completion of this assignment normally should not take more than 45 minutes time.

Section – A

**Answer any One of the following questions in about 40 lines
Each question carries 10 marks.**

1. Discuss the elements and principles of newspaper design.
2. What is advertorial? What are the ethical and journalistic aspects of advertorials?

Section – B

**Answer any One of the following questions in about 20 lines
Each question carries 05 marks.**

1. Elements of magazine layout.
2. Packaging of news.

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**DR. B.R. AMBEDKAR OPEN UNIVERSITY
FACULTY OF SOCIAL SCIENCES
M. A. I YEAR – SEMESTER - II
Subject: Journalism and Mass Communication
MAJMC28903BJP: Broadcast Journalism Practice**

**[Max. Marks: 15
[Min. Marks: 06**

Assignment – I

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5. Leave sufficient margins for the comments of the evaluator.
6. Completion of this assignment normally should not take more than 45 minutes time.

Section – A

**Answer any One of the following questions in about 40 lines
Each question carries 10 marks.**

1. Discuss the characteristics of radio as a mass medium.
2. What are the specialised audience programmes? Discuss their need with examples.

Section – B

**Answer any One of the following questions in about 20 lines
Each question carries 05 marks.**

1. Principles of radio script.
2. Elements of film review.

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M. A. I YEAR – SEMESTER - II
Subject: Journalism and Mass Communication
MAJMC28903BJP: Broadcast Journalism Practice**

**[Max. Marks: 15
[Min. Marks: 06**

Assignment – II

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Section – A

**Answer any One of the following questions in about 40 lines
Each question carries 10 marks.**

1. What are the differences between writing for film and documentaries?
2. Describe the importance of a radio as a tool of socio-economic development.

Section – B

**Answer any One of the following questions in about 20 lines
Each question carries 05 marks.**

1. Principles of writing radio news.
2. Television production process.

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**DR. B.R. AMBEDKAR OPEN UNIVERSITY
FACULTY OF SOCIAL SCIENCES
M. A. I YEAR – SEMESTER - II
Subject: Journalism and Mass Communication
MAJMC28904INM: ICT and New Media**

**[Max. Marks: 15
[Min. Marks: 06**

Assignment – I

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Section – A

Each question carries 10 marks.

1. Assess the impact of internet on journalists' work.
2. What is multimedia? Describe in detail some of its applications in various fields.

Section – B

**Answer any One of the following questions in about 20 lines
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1. List out do's related to newsgroup etiquette.
2. Issues involved in website maintenance.

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MAJMC28904INM: ICT and New Media**

**[Max. Marks: 15
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Assignment – II

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Section – A

**Answer any One of the following questions in about 40 lines
Each question carries 10 marks.**

1. How the information society is different from the first and second wave societies?
2. Define convergence and discuss its impact on media.

Section – B

**Answer any One of the following questions in about 20 lines
Each question carries 05 marks.**

1. Various types of online news websites.
2. Explain blogs and their types.

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**DR. B.R. AMBEDKAR OPEN UNIVERSITY
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M. A. I YEAR – SEMESTER - II
Subject: Journalism and Mass Communication
MAJMC28905MM: Media Management**

**[Max. Marks: 15
[Min. Marks: 06**

Assignment – I

Note:

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2. As far as possible try to answer the questions independently in your own words.
3. If it is necessary to quote from any source, give the correct reference.
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6. Completion of this assignment normally should not take more than 45 minutes time.

Section – A

**Answer any One of the following questions in about 40 lines
Each question carries 10 marks.**

1. Describe the ownership patterns of media in India. Give examples.
2. What are the issues involved in broadcast management?

Section – B

**Answer any One of the following questions in about 20 lines
Each question carries 05 marks.**

1. Features of newspaper business.
2. Convergence and media business.

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Subject: Journalism and Mass Communication
MAJMC28905MM: Media Management**

**[Max. Marks: 15
[Min. Marks: 06**

Assignment – II

Note:

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Section – A

**Answer any One of the following questions in about 40 lines
Each question carries 10 marks.**

1. Describe the organisational structure of a television news channel.
2. Discuss the functions and importance of circulation department in a newspaper.

Section – B

**Answer any One of the following questions in about 20 lines
Each question carries 05 marks.**

1. Bureau of Outreach and Communication (Central Bureau of Communication).
2. Discuss the media entrepreneurial scenario in India.

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