

Dr. B.R. Ambedkar Open University

Faculty of Social Sciences

P.G. Diploma in Culture and Heritage Tourism

Course- I. Cultural Heritage

Max Marks: 15

Min Marks: 6

Assignment-I

Section-A

I. Answer any one of the following questions in about 40 lines.

Each question carries 10 Marks

1. Discuss the Important Tourism products.
2. Analyze the silent features of Indian Architecture.

Section-B

II. Answer any one of the following questions in about 20 lines each.

Each question carries 5 Marks.

1. Konark Temple.
2. Vedic Dharma.

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Assignment-II

Section-A

I. Answer any one of the following questions in about 40 lines.

Each question carries 10 Marks

1. Discuss the Indian Medicine system.
2. Explain the Indian Classical Dances.

Section-B

II. Answer any one of the following questions in about 20 lines each.

Each question carries 5 Marks.

1. Gandhara School.
2. Mughal Architecture.

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Course- II. Principles and Practices of Tourism

Max Marks: 15

Min Marks: 6

Assignment-I

Section-A

I. Answer any one of the following questions in about 40 lines.

Each question carries 10 Marks.

1. Write the Nature and Significance of the Tourism.
2. Discuss the Growth of Indian Tourism Industry.

Section-B

II. Answer any one of the following questions in about 20 lines each.

Each question carries 5 Marks.

1. Weddings Tourism.
2. Indian Hotels.

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Course- II. Principles and Practices of Tourism

Max Marks: 15

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Assignment-II

Section-A

I. Answer any one of the following questions in about 40 lines.

Each question carries 10 Marks.

1. Write an essay on the Tourism Characteristics.
2. Explain the Economic impact on Tourism Development.

Section-B

II. Answer any one of the following questions in about 20 lines each.

Each question carries 5 Marks.

1. Eco -Tourism.
2. World Tourism Organization.

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Course- III. Management of Hospitality Services

Max Marks: 15

Min Marks: 6

Assignment-I

Section-A

I. Answer any one of the following questions in about 40 lines.

Each question carries 10 Marks.

1. Write a note on Hospitality.
2. Analyze the Accommodation System in India.

Section-B

II. Answer any one of the following questions in about 20 lines each.

Each question carries 5 Marks.

1. Global Hotel Markets.
2. Types of Menu.

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Course- III. Management of Hospitality Services

Max Marks: 15
Min Marks: 6

Assignment-II

Section-A

I. Answer any one of the following questions in about 40 lines.

Each question carries 10 Marks.

1. Discuss the Food Services System in India.
2. Explain the relationship between Recreation and Leisure.

Section-B

II. Answer any one of the following questions in about 20 lines each.

Each question carries 5 Marks.

1. Event Management.
2. Convention Centres.

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Course- IV Guide Services

Max Marks: 15

Min Marks: 6

Assignment-I

Section-A

I. Answer any one of the following questions in about 40 lines.

Each question carries 10 Marks.

1. Analyse the salient features Escort and Escort Services.
2. Explain the responsibilities of Tour Guides.

Section-B

II. Answer any one of the following questions in about 20 lines each.

Each question carries 5 Marks.

1. Types of Tourism Destinations.
2. Tourist Environment.

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P.G. Diploma in Culture and Heritage Tourism

Course- IV Guide Services

Max Marks: 15

Min Marks: 6

Assignment-II

Section-A

I. Answer any one of the following questions in about 40 lines.

Each question carries 10 Marks.

1. Explain the development of Tourism Destination Management.
2. Discuss the Characteristics of Tour Guide.

Section-B

II. Answer any one of the following questions in about 20 lines each.

Each question carries 5 Marks.

1. Historical Interpretation.
2. Tourist Behaviors.

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P.G. Diploma in Culture and Heritage Tourism

Course- V Essentials of Tourism Management

Max Marks: 15

Min Marks: 6

Assignment-I

Section-A

I. Answer any one of the following questions in about 40 lines.

Each question carries 10 Marks.

1. Write a note on Components of Tourism.
2. Explain the Principles and Functions of tour Operators.

Section-B

II. Answer any one of the following questions in about 20 lines each.

Each question carries 5 Marks.

1. IUOTO.
2. Travel Agency.

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Course- V Essentials of Tourism Management

Max Marks: 15

Min Marks: 6

Assignment-II

Section-A

I. Answer any one of the following questions in about 40 lines.

Each question carries 10 Marks.

1. Describe the Destination Management Company.

2. Examine the Target Marketing System.

Section-B

II. Answer any one of the following questions in about 20 lines each.

Each question carries 5 Marks.

1. Visitor.

2. Tourism Benefits.