

**Dr. B.R. Ambedkar Open University**

**Faculty of Social Sciences**

**P.G. Diploma in Culture and Heritage Tourism**

**Course- I. Cultural Heritage**

**Max Marks: 15**

**Min Marks: 6**

**Assignment-I**

**Section-A**

**I. Answer any one of the following questions in about 40 lines.**

**Each question carries 10 Marks**

1. Discuss the Important Tourism products.
2. Analyze the silent features of Indian Architecture.

**Section-B**

**II. Answer any one of the following questions in about 20 lines each.**

**Each question carries 5 Marks.**

1. Konark Temple.
2. Vedic Dharma.

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**Assignment-II**

**Section-A**

**I. Answer any one of the following questions in about 40 lines.**

**Each question carries 10 Marks**

1. Discuss the Indian Medicine system.
2. Explain the Indian Classical Dances.

**Section-B**

**II. Answer any one of the following questions in about 20 lines each.**

**Each question carries 5 Marks.**

1. Gandhara School.
2. Mughal Architecture.

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**P.G. Diploma in Culture and Heritage Tourism**  
**Course- II. Principles and Practices of Tourism**

**Max Marks: 15**

**Min Marks: 6**

**Assignment-I**

**Section-A**

**I. Answer any one of the following questions in about 40 lines.**

**Each question carries 10 Marks.**

1. Write the Nature and Significance of the Tourism.
2. Discuss the Growth of Indian Tourism Industry.

**Section-B**

**II. Answer any one of the following questions in about 20 lines each.**

**Each question carries 5 Marks.**

1. Weddings Tourism.
2. Indian Hotels.

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**Assignment-II**

**Section-A**

**I. Answer any one of the following questions in about 40 lines.**

**Each question carries 10 Marks.**

1. Write an essay on the Tourism Characteristics.
2. Explain the Economic impact on Tourism Development.

**Section-B**

**II. Answer any one of the following questions in about 20 lines each.**

**Each question carries 5 Marks.**

1. Eco -Tourism.
2. World Tourism Organization.

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Course- III. Management of Hospitality Services

**Max Marks: 15**

**Min Marks: 6**

**Assignment-I**

**Section-A**

**I. Answer any one of the following questions in about 40 lines.**

**Each question carries 10 Marks.**

1. Write a note on Hospitality.
  
2. Analyze the Accommodation System in India.

**Section-B**

**II. Answer any one of the following questions in about 20 lines each.**

**Each question carries 5 Marks.**

1. Global Hotel Markets.
  
2. Types of Menu.

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**Course- III. Management of Hospitality Services**

**Max Marks: 15**

**Min Marks: 6**

**Assignment-II**

**Section-A**

**I. Answer any one of the following questions in about 40 lines.**

**Each question carries 10 Marks.**

1. Discuss the Food Services System in India.
2. Explain the relationship between Recreation and Leisure.

**Section-B**

**II. Answer any one of the following questions in about 20 lines each.**

**Each question carries 5 Marks.**

1. Event Management.
2. Convention Centres.

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Course- IV Guide Services

**Max Marks: 15**  
**Min Marks: 6**

**Assignment-I**

**Section-A**

**I. Answer any one of the following questions in about 40 lines.**

**Each question carries 10 Marks.**

1. Analyse the salient features Escort and Escort Services.
2. Explain the responsibilities of Tour Guides.

**Section-B**

**II. Answer any one of the following questions in about 20 lines each.**

**Each question carries 5 Marks.**

1. Types of Tourism Destinations.
2. Tourist Environment.

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**P.G. Diploma in Culture and Heritage Tourism**  
**Course- IV Guide Services**

**Max Marks: 15**

**Min Marks: 6**

**Assignment-II**

**Section-A**

**I. Answer any one of the following questions in about 40 lines.**

**Each question carries 10 Marks.**

1. Explain the development of Tourism Destination Management.
2. Discuss the Characteristics of Tour Guide.

**Section-B**

**II. Answer any one of the following questions in about 20 lines each.**

**Each question carries 5 Marks.**

1. Historical Interpretation.
2. Tourist Behaviors.



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Course- V Essentials of Tourism Management

**Max Marks: 15**  
**Min Marks: 6**

**Assignment-I**

**Section-A**

**I. Answer any one of the following questions in about 40 lines.**

**Each question carries 10 Marks.**

1. Write a note on Components of Tourism.
2. Explain the Principles and Functions of tour Operators.

**Section-B**

**II. Answer any one of the following questions in about 20 lines each.**

**Each question carries 5 Marks.**

1. IUOTO.
2. Travel Agency.

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**Course- V Essentials of Tourism Management**

**Max Marks: 15**

**Min Marks: 6**

**Assignment-II**

**Section-A**

**I. Answer any one of the following questions in about 40 lines.**

**Each question carries 10 Marks.**

1. Describe the Destination Management Company.
2. Examine the Target Marketing System.

**Section-B**

**II. Answer any one of the following questions in about 20 lines each.**

**Each question carries 5 Marks.**

1. Visitor.
2. Tourism Benefits.