

2019-2020

Dr. B.R. AMBEDKAR OPEN UNIVERSITY

Faculty of Social Sciences

P.G. Diploma in Culture and Heritage Tourism Course - I Culture Heritage

ASSIGNMENT- I

Note:

1. Do not copy the answer directly from any of the books.
2. As far as possible, try to answer the questions independently in your own words.
3. If it is necessary to quote from any source, give the correct reference.
4. Use your own foolscap pages for writing the assignment.
5. Leave sufficient margin for the comments of the evaluator.

Max Marks: 15
Min Marks: 6

PART - A

I. Answer the following question in about 40 lines.
Each question carries 10 Marks

1. Define Culture and Tourism and explain the recent trends in Cultural Heritage.
2. Give an account of Folk and Tribal Dance forms in India.

PART - B

II. Answer the following questions in about 20 lines.
Each question carries 5 marks.

1. What are the Salient features of Buddhist Architecture.
2. What is the significance of Dasara festival of Mysore.

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Max Marks: 15

Min Marks: 6

PART - A

I. Answer the following question in about 40 lines.
Each question carries 10 Marks

1. Explain the salient features of Indian Culture
2. Describe the main features of Islamic Architectural style.

PART - B

II. Answer the following questions in about 20 lines.
Each question carries 5 marks.

1. Difference between Hindustani and Carnatic Music.
2. Madhura School of Art.

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Faculty of Social Sciences

P.G. Diploma in Culture and Heritage Tourism
Course - II Principles and Practices of Tourism

ASSIGNMENT- I

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Max Marks: 15
Min Marks: 6

PART - A

I. Answer the following question in about 40 lines.
Each question carries 10 Marks

1. Give an account of the types of Tourism.
2. Explain the Origin and growth of hospitality services

PART - B

II. Answer the following questions in about 20 lines.
Each question carries 5 marks.

1. Manila Declaration on World Tourism
2. Tour Operations.

Dr. B.R. AMBEDKAR OPEN UNIVERSITY*Faculty of Social Sciences***P.G. Diploma in Culture and Heritage Tourism**
Course - II Principles and Practices of Tourism**ASSIGNMENT- II****Note:**

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5. Leave sufficient margin for the comments of the evaluator.

Max Marks: 15
Min Marks: 6**PART - A****I. Answer the following question in about 40 lines.**
Each question carries 10 Marks

1. Write an essay on the Social and cultural impacts of Tourism.
2. Explain the Technological impact on Tourism Development,

PART - B**II. Answer the following questions in about 20 lines.**
Each question carries 5 marks.

1. Buddhist circuit sites.
2. House Keeping Operations.

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Faculty of Social Sciences

P.G. Diploma in Culture and Heritage Tourism
Course - III Management of Hospitality Services

ASSIGNMENT- I

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Max Marks: 15
Min Marks: 6

PART - A

*I. Answer the following question in about 40 lines.
Each question carries 10 Marks*

1. Give an account of various career options in the hospitality sector
2. Analyze laws governing hotel industry

PART - B

*II. Answer the following questions in about 20 lines.
Each question carries 5 marks.*

1. Heritage Hotels
2. Best Practices for food handlers.

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Course - III Management of Hospitality Services

ASSIGNMENT- II

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Max Marks: 15
Min Marks: 6

PART - A

I. Answer the following question in about 40 lines.
Each question carries 10 Marks

1. Discuss the Leisure, recreation and gaming industry.
2. Explain cultural Diversity Management in Hospitality Services.

PART - B

II. Answer the following questions in about 20 lines.
Each question carries 5 marks.

1. Travel catering.
2. Event Management.

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P.G. Diploma in Culture and Heritage Tourism Course – IV Guide Services

ASSIGNMENT-I

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5. Leave sufficient margin for the comments of the evaluator.

Max Marks: 15
Min Marks: 6

PART - A

***I. Answer the following question in about 40 lines.
Each question carries 10 Marks***

1. Write about the components and features of Tourism Destination.
2. Trace the sources of risks in Tours and the safety mechanisms adopted in Tourism.

PART - B

***II. Answer the following questions in about 20 lines.
Each question carries 5 marks.***

1. Travelogues
2. Pre and post Tour preparations

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ASSIGNMENT- II

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Max Marks: 15
Min Marks: 6

PART - A

***I. Answer the following question in about 40 lines.
Each question carries 10 Marks***

1. Write an essay on the codes of Ethics and conduct of Tourist guides.
2. What are the skills required for Tour Guiding.

PART - B

***II. Answer the following questions in about 20 lines.
Each question carries 5 marks.***

1. Tour Itinerary
2. Techniques of Tour Commentary.

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Faculty of Social Sciences

P.G. Diploma in Culture and Heritage Tourism
Course - V Essentials of Tourism Management

ASSIGNMENT- I

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Max Marks: 15
Min Marks: 6

PART - A

I. Answer the following question in about 40 lines.
Each question carries 10 Marks

1. Give an account of the World Travel and Tourism Council and Global codes of Ethics for Tourism.
2. Define Itinerary and list out various models of Tour Itinerary.

PART - B

II. Answer the following questions in about 20 lines.
Each question carries 5 marks.

1. Tourism Research
2. Medical Tourism

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ASSIGNMENT- II

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Max Marks: 15
Min Marks: 6

PART - A

I. Answer the following question in about 40 lines.
Each question carries 10 Marks

1. Give an account of Designing and Developing Tourism Products.
2. Explain the impact of Globalisation on Tourism

PART - B

II. Answer the following questions in about 20 lines.
Each question carries 5 marks.

1. Rural Tourism
2. Tourist Survey Methods.