

DR. B.R. AMBEDKAR OPEN UNIVERSITY
FACULTY OF SOCIAL SCIENCES
M.A. I YEAR – SEMESTER-II
MODEL EXAMINATION PAPER
Subject: Journalism and Mass Communication
Course –6: Media Laws and Ethics

[Max. Marks: 15
[Min. Marks: 06

Assignment – I

Note:

1. Do not copy the answers directly from any of the books.
2. As far as possible try to answer the questions independently in your own words.
3. If it is necessary to quote from any source, give the correct reference.
4. Use your own foolscap pages for writing the assignments.
5. Leave sufficient margins for the comments of the evaluator.
6. Completion of this assignment normally should not take more than 45 minutes time.

Section – A

Answer any One of the following questions in about 40 lines
Each question carries 10 marks.

1. Discuss various laws relating to press and media in India
2. Describe how journalism is related to society.

Section – B

Answer any One of the following questions in about 20 lines
Each question carries 05 marks.

1. Explain the role of the press in safeguarding human rights.
2. Law of Defamation

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Assignment – II

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Section – A

Answer any One of the following questions in about 40 lines
Each question carries 10 marks.

1. Define RTI. Explain the RTI Act in detail.
2. Describe the concept of Contempt of Court and its relevance to mass media.

Section – B

Answer any One of the following questions in about 20 lines
Each question carries 05 marks.

1. Discuss the ethics of journalism.
2. Describe the concept of Digital Governance.

DR. B.R. AMBEDKAR OPEN UNIVERSITY
FACULTY OF SOCIAL SCIENCES
M.A. I YEAR – SEMESTER - II
Subject: Journalism and Mass Communication
MAJMC28902EM: Editing for Media

[Max. Marks: 15
[Min. Marks: 06

Assignment – I

Note:

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Section – A

Answer any One of the following questions in about 40 lines
Each question carries 10 marks.

1. Explain the role and responsibilities of Editor.
2. Describe the importance and principles of Editing.

Section – B

Answer any One of the following questions in about 20 lines
Each question carries 05 marks.

1. Write a note on the evolution of editing technology.
2. Explain the guidelines for writing headlines.

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Assignment – II

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Section – A

Answer any One of the following questions in about 40 lines
Each question carries 10 marks.

1. Describe the Word Processing features.
2. Explain the scope and objectivity of Editing.

Section – B

Answer any One of the following questions in about 20 lines
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1. Explain the use of layout softwares like QuarkXpress and Adobe InDesign.
2. “An editorial is an article that presents the newspaper’s opinion”. Discuss.

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DR. B.R. AMBEDKAR OPEN UNIVERSITY
FACULTY OF SOCIAL SCIENCES
M.A. I YEAR – SEMESTER - II
Subject: Journalism and Mass Communication
MAJMC28903BJP: Broadcast Journalism Practice

[Max. Marks: 15
[Min. Marks: 06

Assignment – I

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Section – A

Answer any One of the following questions in about 40 lines
Each question carries 10 marks.

1. Explain the distinct nature of radio, television, film and online journalist.
2. Describe the various types of television news stories.

Section – B

Answer any One of the following questions in about 20 lines
Each question carries 05 marks.

1. Explain the nature of community radio.
2. Explain the nature of online journalism.

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[Max. Marks: 15
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Assignment – II

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Section – A

Answer any One of the following questions in about 40 lines
Each question carries 10 marks.

1. Explain the organizational structure of a television news channel.
2. Write film review for any two recent films of your choice.

Section – B

Answer any One of the following questions in about 20 lines
Each question carries 05 marks.

1. Write about the news and current affairs programmes of All India Radio.
2. Describe the various news based programmes with Examples.

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DR. B.R. AMBEDKAR OPEN UNIVERSITY
FACULTY OF SOCIAL SCIENCES
M.A. I YEAR – SEMESTER - II
Subject: Journalism and Mass Communication
MAJMC28904INM: ICT and New Media

[Max. Marks: 15
[Min. Marks: 06

Assignment – I

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Section – A

Answer any One of the following questions in about 40 lines
Each question carries 10 marks.

1. Explain the evolution of information and communication technology.
2. Discuss the multimedia trends in cyber journalism.

Section – B

Answer any One of the following questions in about 20 lines
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1. Describe the media convergence and its impact.
2. Explain the impact of new media on traditional media.

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Section – A

Answer any One of the following questions in about 40 lines
Each question carries 10 marks.

1. Describe the concept of information and public information.
2. Explain the maintenance and management of Website.

Section – B

Answer any One of the following questions in about 20 lines
Each question carries 05 marks.

1. Explain the origin and growth of World Wide Web.
2. Write a note on the tools of multimedia.

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Subject: Journalism and Mass Communication
MAJMC28905MM: Media Management

[Max. Marks: 15
[Min. Marks: 06

Assignment – I

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Section – A

Answer any One of the following questions in about 40 lines
Each question carries 10 marks.

1. Explain the newspaper management.
2. Discuss briefly the media units of Ministry of Information and Broadcasting.

Section – B

Answer any One of the following questions in about 20 lines
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1. Explain the concept of entrepreneurship.
2. Write a note on teletext news service.

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MAJMC28905MM: Media Management

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Section – A

Answer any One of the following questions in about 40 lines
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1. Discuss the ownership patterns of mass media in India.
2. Explain the issues of Broadcast management.

Section – B

Answer any One of the following questions in about 20 lines
Each question carries 05 marks.

1. Explain the structure of News Agency.
2. Describe the letterpress printing technology.

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