

PROSPECTUS

M.A. / M.Sc / M.Com. / M.B.A.

1. M.A. Economics
History
Political Science
Public Administration
Sociology
English
Hindi
Telugu
Urdu
2. M.Sc Psychology
Mathematics/Applied Mathematics
Botany
Chemistry
Environmental Science
Physics
Zoology
3. M.Com. Master Of Commerce
4. M.B.A. Master of Business Administration



2016

EDUCATION AT YOUR DOORSTEP

Dr. B.R. AMBEDKAR OPEN UNIVERSITY

Prof. G. Ram Reddy Marg, Road No:46, Jubilee Hills, Hyderabad-500 033, Telangana, India

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IMPORTANT NOTES

1. Candidates should note that contrary to the earlier practice, the University has introduced On-line Admission System from the academic year 2013-14. The University will not supply Application Form in physical format, instead, the candidate has to visit BRAOU portal (www.braouonline.in) to access the Application Form for online registration.
2. The print out of filled-in Application Form along with copies of certificates shall be submitted in the study centre where he / she wish to seek admission.
3. The information furnished and certificates submitted as proof of qualification, date of birth, caste etc.. are final and which cannot be changed till the student is graduated from the university. Finally, this information will also appear in the certificates to be issued by the University. **The women candidates, even after their marriage, shall write their surname and father's name as shown in their SSC memo or school TC or affidavit. In no case they shall write either the surname of husband or the name of husband.**
4. Candidates shall make all their payments either through TS / AP Online Centre or through Debit Card / Credit Card. **No payment shall be made in cash to any person in any study centre. University is not responsible for any such transactions.**
5. No changes will be EFFECTED in the certificates with regard to caste and date of birth either during the programme or after completion of the programme.
6. The University has set up a **Help Desk** at the headquarters to provide guidance to the students. Therefore, the students are advised to get full details of admission either through Help Desk or through the concerned Study Centre. The following are the numbers of Help Desk.

HELP DESK NUMBERS FOR ADVISE AND GUIDANCE

738 29 29 570

738 29 29 580

738 29 29 590

738 29 29 600

I. ABOUT THE UNIVERSITY

Dr. B.R. Ambedkar Open University, formerly known as Andhra Pradesh Open University, is the first Open University in India established by an Act of State Legislature in 1982 in Andhra Pradesh representing a unique system of Open Learning. The University serves the objective of democratisation of higher education and the ideals of continuing education. Without any restrictions of age, gender and occupation, the University extends educational opportunities to the people in all walks of life. The University offers Certificate, Diploma, Degree and Post-Graduate Programmes through distance mode. All the programmes are recognised by UGC and Distance Education Bureau (DEB).

II. INSTITUTIONAL MISSION AND MANDATE

- a) To provide educational opportunities to those who could not take advantage of conventional institutions of higher learning.
- b) To provide equality of educational opportunities for higher education of large segments of the population, including those in employment, women (including housewives) and adults who wish to upgrade their education or acquire knowledge in various fields through distance education.
- c) To provide flexibility with regard to eligibility for enrolment, age of entry, choice of courses, methods of learning, conduct of examinations and operation of the programmes.
- d) To complement the programmes of the existing universities in the states of TS & AP in the field of higher learning, so as to maintain the highest standards on par with those of the best universities in the country.
- e) To promote integration within the states of TS & AP through its policies and programmes.
- f) To offer degree courses and non-degree certificate courses for the benefit of the working population in various fields and for the benefit those who wish to enrich their lives by studying subjects of culture and aesthetic value.
- g) To make provision for research and for advancement and dissemination of knowledge.
- h) To serve as a source of continuing education, consultancy and to provide equal access to knowledge and higher education.

III. ABOUT THE PROGRAMMES

1. M.A. Economics (Telugu Medium)

The programme is called M.A. Economics. In the first year, a student has to study the following five courses.

- | | | |
|------------|---|----------------------|
| Course - 1 | : | Micro Economics |
| Course - 2 | : | Macro Economics |
| Course - 3 | : | Public Economics |
| Course - 4 | : | Quantitative Methods |

Course - 5 : Indian Economic Policies

In the Second Year, the student has to study the following five courses.

Course - 6 : Economics of Growth, Development & Planning

Course - 7 : International Economics

Course - 8 : Industrial Economics

Course - 9 : Agricultural Economics

Course - 10 : Environmental Economics

2. M.A. History (Telugu Medium)

The programme is called M.A. in History. In the first year, a student has to study the following five courses.

Course - 1 : Ancient Civilization

Course - 2 : Historical Method

Course - 3 : Modern Revolutions

Course - 4 : Indian National Movement, 1857 – 1947 A.D.

Course - 5 : History of Andhras from the Earliest Times upto 1687 A.D.

In the Second Year, the student has to study the following five courses.

Course - 6 : Socio - Economic History of India from the Earliest Times upto 700 A.D.

Course - 7 : Socio - Economic History of India from 700 A.D. to 1707 A.D.

Course - 8 : Social History of Modern India

Course - 9 : History of Modern Andhra from 1724 to 1956 AD.

Course - 10 : Contemporary History of India from 1947-2010 AD.

3. M.A. Political Science (Telugu Medium)

The programme is called M.A. in Political Science. In the first year, a student has to study the following five courses.

Course - 1 : Western Political Thought

Course - 2 : Indian Political System

Course - 3 : Public Policy

Course - 4 : Indian Political Thought

Course - 5 : International Relations

In the Second Year, the student has to study the following five courses in Political Science.

Course - 6 : Comparative Politics

Course - 7 : Political Sociology

Course - 8 : State Politics in India

Course - 9 : Social Movements in India

Course - 10 : Governance

4. **M.A. Public Administration (Telugu Medium)**

The programme is called M.A. in Public Administration. In the first year, a student has to study the following five courses.

- Course - 1 : State, Society and Public Administration
- Course - 2 : Administrative Theory
- Course - 3 : Public Policy
- Course - 4 : Public Systems Management
- Course - 5 : Human Resource Management

In the Second Year, the following courses are offered.

- Course - 6 : Indian Administration
- Course - 7 : Rural Governance
- Course - 8 : Urban Governance
- Course - 9 : E - Governance
- Course - 10 : Research Methods

5. **M.A. Sociology (Telugu Medium)**

The programme is called M.A. in Sociology. In the first year, a student has to study the following five courses.

- Course - 1 : Principles of Sociology
- Course - 2 : Sociological Theory and Perspectives
- Course - 3 : Research Methods and Social Statistics
- Course - 4 : Rural and Urban Sociology
- Course - 5 : Population Studies

In the Second Year, the student has to study the following five courses.

- Course - 6 : Applied Sociology
- Course - 7 : Social Movements and Change in India
- Course - 8 : Social Anthropology and Tribal Studies
- Course - 9 : Industrial Sociology and Labour Welfare
- Course - 10 : Sociology of Health

6. **M.Sc. Psychology (English Medium)**

In the **First Year** of the M.Sc. Psychology programme, a student has to study the following four theory courses and a practical course.

- Course - 1 : Principles of Psychology
- Course - 2 : Social Psychology
- Course - 3 : Psychopathology
- Course - 4 : Life Span Development
- Course - 5 : Statistics and Experimental Psychology (Practicals)

In the **Second Year**, a student has to study the following four theory courses and one practical course.

- Course - 6 : Personality
- Course - 7 : Counselling Psychology
- Course - 8 : Organizational Behaviour
- Course - 9 : Research Methodology
- Course - 10 : Psychometry and Psychological Testing (Practicals)

Intensive Practicals Sessions:

There will be an Intensive Practical Session for 36 hours spread over 6 days each in the first and second year at Hyderabad, Visakhapatnam and Tirupathi & Kurnool. Attendance in Practical Classes is compulsory.

Important Note: In case the candidate fails to attend Practical classes after paying the fee during the academic year, he/she has to pay the practical fee of Rs 1000/- once again through TS / AP Online or Debit / Credit Card and attend the practicals of First year / Second year M.Sc Psychology in the next academic year.

7. M.A. English

The programme is called M.A. in English Language and Literature. In the first year a student has to study the following five courses:

- Course - 1 : Survey of British Literature
- Course - 2 : American Literature
- Course - 3 : English in India
- Course - 4 : The Growth and Structure of English
- Course - 5 : Literary Criticism

In the Second Year, the student has to study the following five courses:

- Course - 6 : Indian Writing in English Translation
- Course - 7 : Aspects of Language and their Relation to Literature.
- Course - 8 : English in Use: The Abilities of Individuals.
- Course - 9 : Indian English Literature
- Course - 10 : The Teaching of English

In this Programme, for the study of courses, 1, 2, 5, 6 and 9 (where they are not provided with original texts) students will be expected to read primary texts in the original on their own with the help of course material provided by the University as additional reading material.

8. M.A. (Hindi) - 1 Year

The Programme is called M.A. (Hindi)

In the first year, a student has to study the following five courses.

- Course - 1 : History of Hindi Literature - (Hindi Sahitya ka Itihas)

- Course - 2 : Modern Hindi Poetry - (Adhunik Hindi Kavya)
- Course - 3 : Hindi Prose Literature - (Hindi Gadhya Sahitya)
- Course - 4 : Translation : Theory and Practise - (Anuvad Siddhant Aur Vyavahar)
- Course - 5 : Novelist Premchand - (Upnyaskar Premchand)

In the Second Year, the student has to study the following five courses.

- Course - 6 : Medieval Hindi Poetry - (Madhayakaleen Hindi Kavya)
- Course - 7 : Linguistics and History of Hindi Language - (Bhasha Vigyan Aur Hindi Bhasha Ka Itihas)
- Course - 8 : Functional Hindi (Prayojanamulak Hindi)
- Course - 9 : Poetics (Kavya Shastra)
- Course - 10 : Dramatist Jayashankar Prasad - (Natakkar Jayashankar Prasad)

9. M.A. (Telugu) - I year

The Programme is called M.A. (Telugu)

In the first year, a student has to study the following five courses.

- Course - 1 : Classical Poetry - (Praacheena Kavivam)
- Course - 2 : Modern Poetry - (Aadhunika Kavivam)
- Course - 3 : Prose Literature - (Vachana Sahityam)
- Course - 4 : Literary Criticism - (Sahitya Vimarsha)
- Course - 5 : History of Literature - (Sahitya Charithra)

In the Second Year, the student has to study the following five courses.

- Course - 6 : Evolution of Telugu Language - (Telugu Bhasha Vikasamu)
- Course - 7 : Telugu Grammar and Prosody - (Telugu Vyakarana Parinamamu - Chandolankara Parichayamu)
- Course - 8 : Methods of Teaching Telugu - (Telugu Bhasha Sahitya Bodhana Padhathulu)
- Course - 9 : Folkloristics - (Janapada Vignanamamu)
- Course - 10 : Media Writing - (Madhyamalu Rachana)

10. M.A. (Urdu) - I year

The programme is called M.A. (Urdu)

In the first year a student has to study the following five courses.

- Course - 1 : Urdu Lisaniyat
- Course - 2 : Dakhniyat
- Course - 3 : Quadeem Sheri Asnaf
- Course - 4 : Urdu ki Adabi Tahzeebi Aur Saqafati Tareekh
- Course - 5 : Afsanvi Nasr

In the Second Year, a student has to study the following five courses.

Course - 6 : Urdu Shaeri ka Ahde Jadeed

Course - 7 : Ghair Afsanvi Nasr

Course - 8 : Adabi Tanqueed

Course - 9 : Iblaghnavesi

Course - 10 : Urdu Zaban -o- Adab ki Tadress

11. M.Com (Master of Commerce) (English Medium)

The University offers a two-year Post Graduate Programme in Commerce leading to the award of the Masters Degree in Commerce i.e., M.Com. This Programme is targeted at Graduates to enable them to enrich their knowledge and tone up their skills in commerce and trade.

The Programme is designed in such a way as to : (i) Familiarise the learners with the dynamics of organization; (ii) Equip them with the accounting tools needed for effective decision - making; (iii) Facilitate efficient management of finances; (iv) Impart skills required for profitable marketing of products and services by taking into consideration the everchanging business environment.

Further, the programme also aims at providing broader and deeper knowledge in the fields of Cost Accounting, Taxation, Financial Markets and Human Resource Management.

COURSE STRUCTURE

M.Com. I Year

Course - 1 : Organisation Theory and Behaviour

Course - 2 : Accounting for Management

Course - 3 : Financial Management

Course - 4 : Marketing Management

Course - 5 : Business Environment

M.Com. II Year

Course - 6 : Quantitative Techniques

Course - 7 : Cost Accounting and Control

Course - 8 : Taxation

Course - 9 : Financial Markets and Services

Course - 10 : Human Resource Management

12. M.Sc. Mathematics / Applied Mathematics (English Medium)

The University offers two year Postgraduate Programmes in the subjects of Mathematics /Applied Mathematics leading to the degree of M.Sc. (Mathematics)/ M.Sc. (Applied Mathematics).