



**Dr. B. R. AMBEDKAR OPEN UNIVERSITY**  
**ROAD NO. 46, JUBILEE HILLS, HYDERABAD – 500 033**

**Dear Student,**

We are enclosing two assignments in each course, for all the three optional courses in each specialization area of third year MBA Program (2015-16 Batch). Please note the following points while answering these assignments:

1. Assignments are compulsory for MBA Program. They have a weight age of 30% in each course.
2. You have to submit both the assignments compulsorily. You will not be allowed to appear for the year-end examination for any course if you do not submit the specified number of assignments in time for that course.
3. Each assignment carries a maximum of 15 marks and you have to get a minimum of 40% of marks, i.e., 6 out of 15, to qualify in that assignment. If you fail to get the minimum marks in any assignment, you have to resubmit that particular assignment. Repetition of the same assignment will not be allowed more than once.
4. The maximum marks for each course at the year-end examination are 70 and you have to get a minimum of 40% i.e., 28 out of 70.
5. Division will be awarded on the basis of the aggregate marks obtained in assignments as well as in the year-end examinations.
6. Dates of submission for the assignments are:

**All Courses in each Specialization Area**

**FIRST ASSIGNMENT: 30.06.2018**

**SECOND ASSIGNMENT: 31.07.2018**

**ASSIGNMENTS SUBMITTED AFTER THE DUE DATE WILL NOT BE ACCEPTED.**

7. If, under unavoidable circumstances, you fail to submit the assignments within the stipulated time, your results will be declared only after the submission and evaluation of all the assignments.
8. If any student fails to submit all the assignments within the stipulated time, he/she has to answer the set of assignments that are sent to the batch in progress at that time.

9. You have to submit your assignments in the Study Centre to which you are attached.

10. The first page of your response sheet should be in the following format.

Enrolment No. :  
Name :  
Address :  
Course Code :  
Course Title :  
Assignment No. :  
Question No. :  
Study Centre :  
Date of Submission :  
Signature :

11. Please go through the relevant course units thoroughly before you answer assignments.

12. If the assignment is of a problem model, you have to answer it in the proper format. You should give working notes also wherever necessary.

13. Before submitting the assignment, check it up carefully to make sure that you have attempted all the main points of the question.

14. You are required to use only foolscap size paper for your response. Allow some margin on the left in order to facilitate the evaluator to record his comments.

15. You have to answer the assignments in your own words. Kindly do not borrow sentences or paragraphs directly from the course material.

16. Do not copy from the response sheets of other students. If copying is noticed, the assignments of all such students will be rejected.

17. Start each assignment on separate sheets of paper.

18. You can consult your counsellors and clarify your doubts, if any, while answering the assignments.

19. The assignments should be neatly hand written. **Typed or Computerized assignments will not be accepted.**